

## DI - The Entrepreneur

# THE FOURTEEN ARCHETYPES

**Your management style is The Arsonist** because you tend to light fires for others to put out. This is also called *the Entrepreneur*. You are innovative, creative, bold, daring at times and unconventional. You can see disparate ideas in the future and bring new ideas to life. You love variety, you are energized by change. You can be charismatic and visionary.

You focus on the *long term and see the big picture*. Everything looks like an opportunity, there are no problems

Your subordinates may feel overloaded because because you see the big picture but have no idea how long things take. You leave the details of projects to others.

**You communicate** in broad strokes and big pictures. Your brain jumps around from thought to thought. Sometimes you are misunderstood because you leave out key information and jump quickly jump from one subject to another.

While you are passionate and bring things to life, you like variety and get bored easily. As a result that you are always looking for new opportunities. Many times projects are started and never finished.

**Your greatest gift** is you are innovative and creative.

**Your deepest wound** is routine work and too much detail.

**To make decisions you want options.** You don't like no for an answer. There is always a way. And you don't like to be backed into a corner.

**To become more productive** make a choice. Stop looking for alternative solutions. Follow things through to completion. Minimize multi-tasking. Avoid clutter at all costs. Get things out of your head and in a system you can trust.

**The keys to growth** are to find the calm in the center of the storm. Create structure and discipline. Avoid distractions. Create a practice of Mindfulness. Quiet the voice in your head and take a breath. Go for walks and reconnect with nature.

**The challenge in working with your team** is your personality is big and charismatic. Your team may tell you what you want to hear, not what you need to hear. You do most of the talking. Introverts move too slow and they may never be heard. You want options, not opinions.

